I support the idea of consumers being able to pay for individual cable channels. I have no interest in 90 percent of the cable stations out there. Why should I have to pay for a bunch of extra stations in order to view the couple of additional stations I do want. For example, in order to receive HBO, I have to first pay for Expanded Basic Cable (ESPN, HGTV, FX, etc). Then I have to pay for HBO on top of that. That means spending more than four times the amount I pay to receive the most Basic Cable (the major networks). That is ridiculous. If I could pay to receive HBO without being forced to pay for all those other stations first, I would.